



**Help us wake up 30 million former *Catholics* and another 40 million *non-practicing Catholics*!**



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It is often said that the problem with Catholics is that they have been poorly catechized. We believe people must first be evangelized, before they want to be catechized. Everyone knows you can lead a horse to water but you cannot make it drink. Our job is to get people to want to drink.

**Auxiliary bishop Christopher J. Coyne of Indianapolis, IN, emphasized that the new evangelization must target those former Catholics and Catholics who are not practicing their faith.**

Our plan is a bold one! It targets not only those who claim, or once claimed, to be Catholic. It includes all these categories:

- I. **Catholic** – A. Practicing B. Non-practicing C. Former D. Youth
- II. **Never Catholic**

Let us look at these categories:

### **PRACTICING CATHOLICS**

**THEIR NEEDS:** They need tools to reach their fallen-away family members. They also need a way to bring Catholicism to others without having to be an expert. They would love to evangelize. They just don't know how to do it.

**SOLUTION:** Our parish mission: Science Tests Faith will attract and inspire them, and equip them with vital tools for evangelization and catechesis.

### **NON-PRACTICING CATHOLICS**

**THEIR NEEDS:** They need a reason to practice their faith, and they need to be invited back. 80% miss weekend mass and holy days, and do not go to confession, but receive Holy Communion when they go to Mass.

**SOLUTION:** We offer an innovative, attention-grabbing invitation to an extraordinary event. After attending this parish event, results like the following are indicative of the fruits of our mission.

*“Attendance at daily Mass more than doubled and continues to thrive. Those coming to Adoration tripled in number...”*

-- Fr. Jim Gigliotti, TOR, Pastor St. Maria Goretti, Arlington, TX

*“I wanted to thank you for changing my life. My mom went to day 1 of the 3-day mission... she got me to attend the second day... I was an occasional Mass attendee, mostly holidays. After your talk I made a good confession and now attend Mass DAILY...”*

-- Kenny Wharton Phoenix, AZ

*"I thank you from my heart for the 3 days of 'Science Tests Faith'... Because of ignorance, I was bringing pain to Jesus just as those who beat and crucified Him. No more!! After over 40 years I received the Sacrament of Confession again, and will continue from now on...I am so fired up to do as much as I can for Jesus and to spread what I've experienced."*

-- Tom Cremona    Lewiston, ME

## FORMER CATHOLICS

**THEIR NEEDS:** They need a reason to come back to the Catholic Church. **SOLUTION:** As with non-practicing Catholics, we invite them to our stunning presentation. Below is another beautiful testimonial demonstrating the impact of our event. It is a story of a faithful Catholic- turned-Protestant-minister who found his way back to the Catholic fold.

*"Without hesitation, nor exaggeration, I can say it was this presentation that was the pinnacle of my return to the Catholic Church...Two days after the event, my 10 year old daughter asked if we were going to start going to the Catholic Church. I told her, I think so, but did she understand that...they taught that the bread and wine actually become the body and blood of Jesus Christ. Without hesitation she stated, 'Well they do, remember, we saw the video.'..In that moment, through the eyes of a child, I was given clarity of purpose and my family and I returned to the Catholic Church."*

-- Brett Petillo    Phoenix, AZ

## YOUTH

**THEIR NEEDS:** The needs of young people are twofold: 1) The example of their parents and the parish community. How can we expect the youth to be excited and engaged without these examples to inspire them? They need to see adults who don't skip Mass, adults who take advantage of the sacrament of Penance. When their role models are on fire for the Faith, that fire will kindle the same fire in the youth. 2) Young people need a reason to believe that something is true, when the world tells them otherwise.

**SOLUTION:** Just as the needs of our youth are twofold, likewise, the solution has two aspects: First, we engage the parents in the Science Tests Faith event and in the follow-up actions. Second, There are three factors in the Science Tests Faith program which are effective catalysts in lighting the fire in our youth:

- 1.Young people are captivated by the supernatural, the paranormal. We get their attention by attracting their natural curiosity.
- 2.One of today's oft-repeated sayings is, "I'll believe it when I see it." The Science Tests Faith program uses videos and pictures of scientifically investigated supernatural occurrences.
- 3."Facts Tell and Stories Sell" is a popular slogan. We present amazing and unforgettable life-changing stories.

**NEVER-CATHOLIC INDIVIDUALS:** Jewish, Muslim, Protestant, agnostic, atheist.

**THEIR NEEDS:** They need a reason to become Catholic.

**SOLUTION:** The three factors listed above attract individuals who have never been Catholic: People are inquisitive about the paranormal; they want to check out hear-say for themselves; they are captivated by a riveting story. We know them in our circle of friends, neighbors, and business associates. By lighting the fire of practicing Catholics, and turning the lukewarm into active Catholics, we give them the tools to reach non-Catholics and bring them to Christ.

In addition, we will reach people who have never been Catholic with an innovative advertising campaign like no other! A detailed description follows below.

## TARGET MARKET ADVERTISING PLAN:

Let's start with what we know. People across the board from every faith background are interested in the supernatural, the paranormal:

- In 1999 a documentary titled, "Signs From God, Science Tests Faith" aired on FOX television. More than 28 Million people tuned in to it, indicating that people from all walks of life are interested in the supernatural.
- The movie "Paranormal Activity 4", a supernatural horror film, is hugely profitable. The three prior films of this title generated \$576.6 million in worldwide ticket sales, The latest picture is forecast to take in \$42.1 million.

Since people are interested in the supernatural, let's give them what they like. "Bait the hook to suit the fish."

**WHAT IF:** We could get a thousand people every month asking for more information on the Catholic Faith? How about a hundred thousand ?

**HOW ?** In 2011 every news station was talking about the world coming to an end. This was promoted by Family Radio which reportedly spent \$100 million on advertising. A part of that advertising was putting up 5,000 billboards . The advertising worked.



**IMAGINE** 5000 billboards, T-Shirts, bumper stickers, internet ads, bus ads, etc. They look like this:



After going to [www.ViewAmazingMiracles.com](http://www.ViewAmazingMiracles.com) people from all backgrounds (Former Catholics, Non Practicing Catholics, Bible Christians, Atheists, Mormon, etc..) will be given topics to suit their interest:

Atheist film statue of Jesus crying and bleeding  
CLICK HERE TO WATCH

Mega-Church Pastor quits  
CLICK HERE SO HE CAN TELL YOU WHY

Bread turns into living Heart,  
beating and pulsating  
CLICK HERE TO WATCH and...  
Find out what it means

Image comes ALIVE  
NASA researchers say: They are real eyes  
CLICK HERE FOR WHOLE STORY

After watching amazing miracles and listening to powerful conversion stories, they will be given a free copy of the video and CD, along with a follow-up call or e-mail. The website acts like a tour guide, directing them to all the resources needed to get their questions answered.

### In summary:

#### SCIENCE TESTS FAITH PRESENTATION

The event draws crowds of lukewarm Mass attendees, as well as the fallen- away, non-Catholic Christians, agnostics, atheists, and others from nearly every religious background. In fact, up to 70% of the audience at a Science Tests Faith event may be made up of people who are not currently seriously practicing the Catholic faith. Goal:

**5,000 parishes in next three years**

#### FOLLOW-UP

We have designed a seven-week program to follow the presentation, carrying forward the passion, allowing for ongoing evangelization and catechesis.

#### TARGET MARKET ADVERTISING PLAN

We will draw people to our website using “Do You Believe In Miracles?” as a curiosity builder. We will put thousands of people online for a fast growing group of charged up and “awakened” Catholics. After the decision is made to become active Catholics, they are plugged into an on-fire group that meets weekly for further evangelization and catechesis.

**QUESTION:** If you spend \$20 million to build a beautiful church, doesn't it make sense to spend at least that much to get people into the Church?

#### WHAT WE NEED TO MAKE THIS HAPPEN:

\$10,000	New Website ( <a href="http://www.ViewAmazingMiracles.com">www.ViewAmazingMiracles.com</a> )
\$5,000,000	Advertising
	\$3Mil- Billboard (5000)
	\$2Mil- Internet , Radio, TV, etc..
\$5,000,000	Full Time Staff
\$1,000,000	Production of New Material

**Click here to Donate Now!**

So we're asking you again---

**Help us wake up 30 million former Catholics and another 40 million non-practicing Catholics!**

From Maine to Arizona, from Minnesota to Texas, your Feedback Forms tell us you are fired up, and you want:

- \*to learn more about your Faith
- \*to tell others about your Science Tests Faith experience
- \*to help us wake up more Catholics

**EVERY SINGLE ONE OF YOU CAN HELP IN SOME WAY:**

1. Utilize the power of numbers: Start your day, every day, asking Mother Mary and her Son to accept all your prayers, works, joys, and sufferings of that day for the fulfillment of His will in the works of our ministry. Imagine the power of your prayer multiplied by 1,000, or 10,000 people!
2. Stay alert for our emails. We will be asking for help with making phone calls and a number of other tasks.
3. If you are able, please support the work of our ministry. We cannot do this alone. With a commitment of ANY AMOUNT, EVERY MONTH, we will be able to count on meeting the necessary expenses of the ministry.  
THANK YOU !

**Click here to Donate Now!**

**CONTACT INFORMATION:**

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